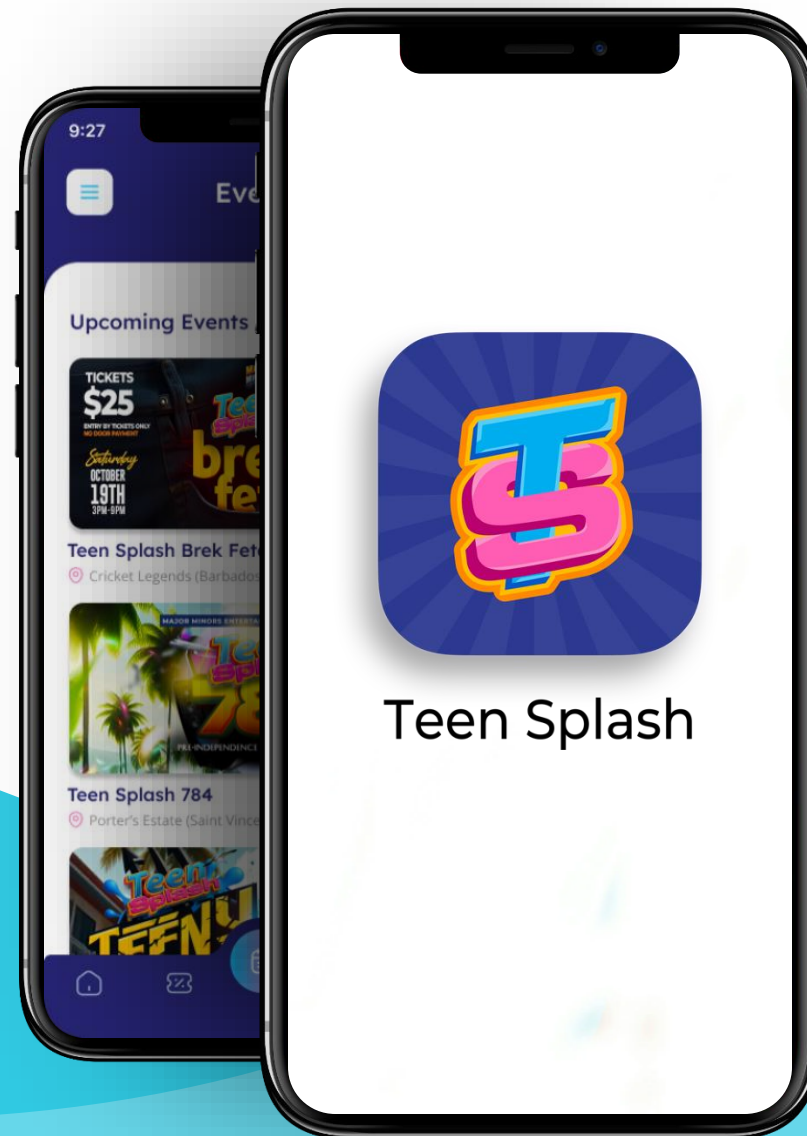




Teen Splash App Vendor Pitch Deck

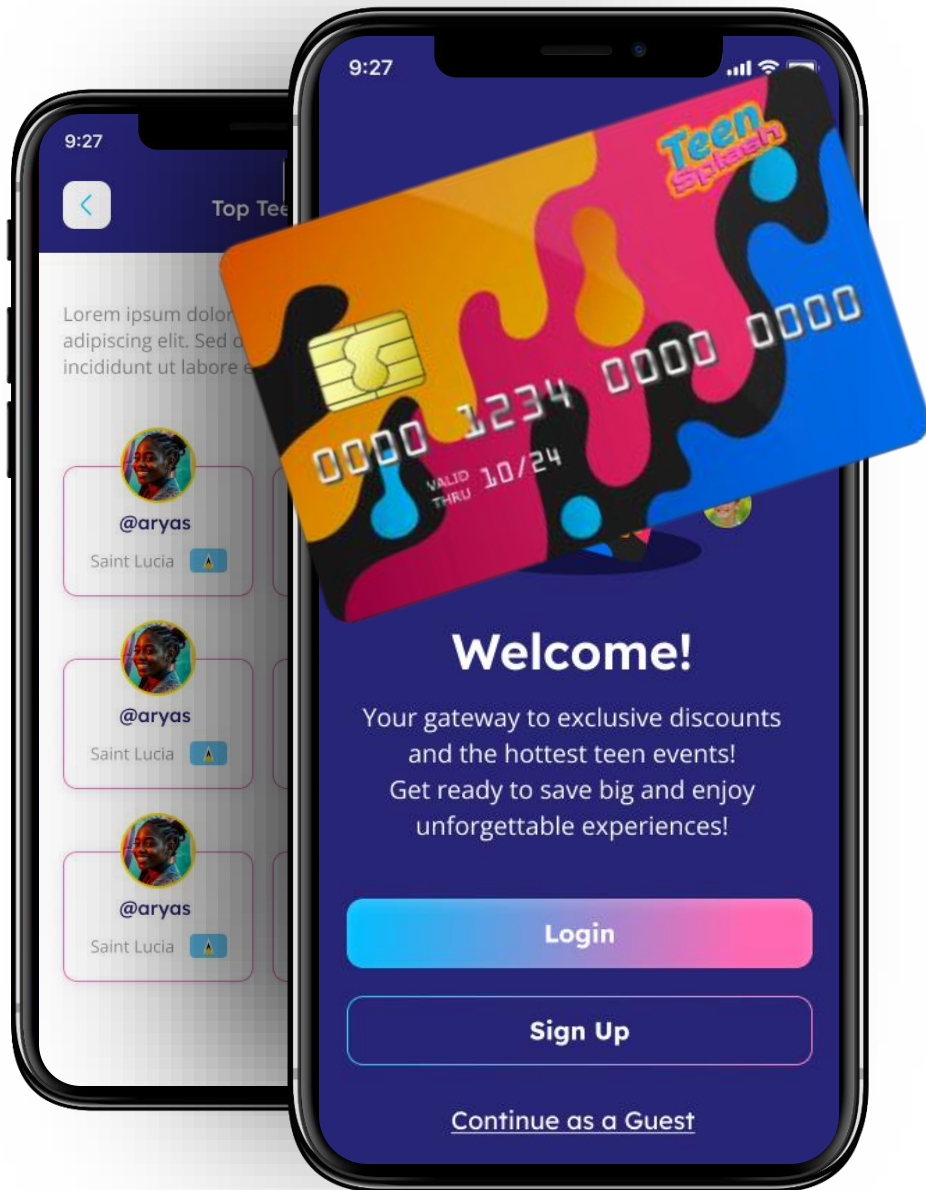




The Teen Splash app logo is a vibrant, visually striking design that effectively communicates the brand's youthful energy and fun spirit. The bold, oversized "T" and "S" lettering are layered in bright blue and pink, surrounded by an eye-catching orange outline that adds depth and draws the viewer's attention. The background uses a radial gradient with dynamic lines, creating a sense of movement and excitement, which resonates well with a teen audience. This logo's strength lies in its modern, playful color palette and clean, bold typography, making it highly recognizable and memorable. The use of vibrant colors not only aligns with a youthful demographic but also conveys an inviting and energetic brand image. The logo is versatile for both digital and print applications, ensuring it stands out across various platforms while staying true to the brand's identity as a hub for teen-centered entertainment and experiences.

Overall, this logo reinforces Teen Splash's appeal to teens by exuding a sense of excitement, inclusivity, and community—key qualities that resonate with the brand's mission.



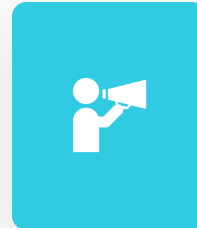


Introduction to TeenSplash



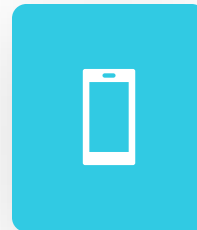
Overview

TeenSplash is a membership-based virtual discount card app specifically designed for teens, giving them access to exclusive deals and events from trusted local and regional businesses. (Similar to the Coca-Cola student discount card featured in the late 90s and early 2000s).



Why It Matters

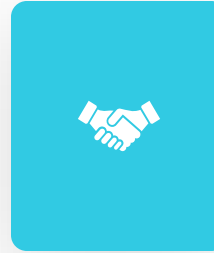
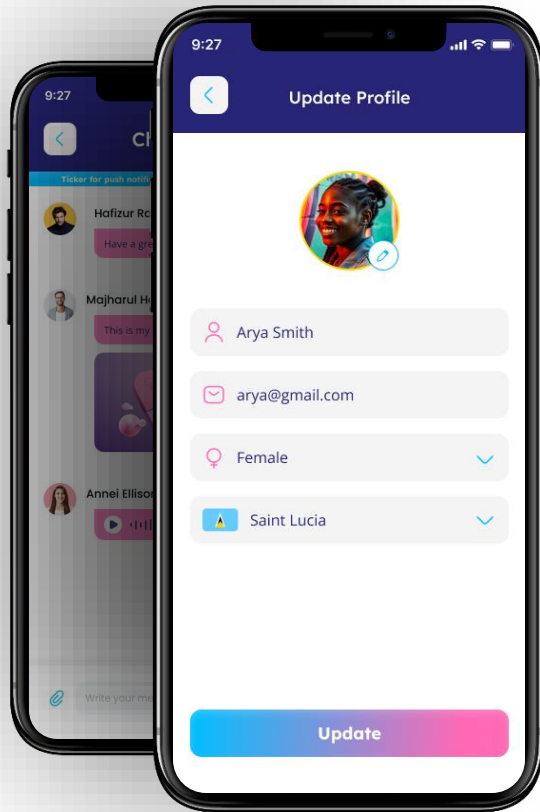
Teens are an active consumer group that values experiences, discounts, and a sense of community. TeenSplash is a unique platform that meets these needs while also connecting brands directly to this market.



Developed by Major Minors Entertainment

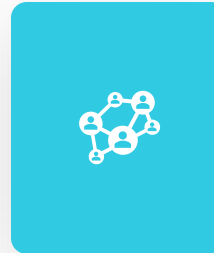
Major Minors Entertainment has a proven track record of creating safe, engaging events for youth. With TeenSplash, we aim to expand our impact by providing teens with a mobile app that enhances their social and shopping experiences. (The Teen Market Place).

Key Features of TeenSplash



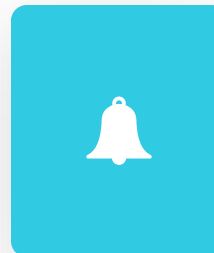
Exclusive Discounts

Registered TeenSplash members gain access to special deals available only through the app, creating a sense of exclusivity and value for both teens and partnering brands. Businesses can offer discounts on their products/services driving increased visits and engagement.



Interactive Chatroom

The app includes a chatroom where teens can connect with peers locally and regionally, sharing experiences, product recommendations, and favorite deals. This feature allows organic word-of-mouth marketing, as teens naturally discuss and promote products or services they love.



Event Access and Updates

TeenSplash members get priority updates on events hosted by Major Minors Entertainment and partnering brands. Teens can enjoy early access to tickets, exclusive perks, and updates on future events, building excitement and engagement within the app community.

Benefits For Vendors & Sponsors

Increased Visibility and Brand Exposure

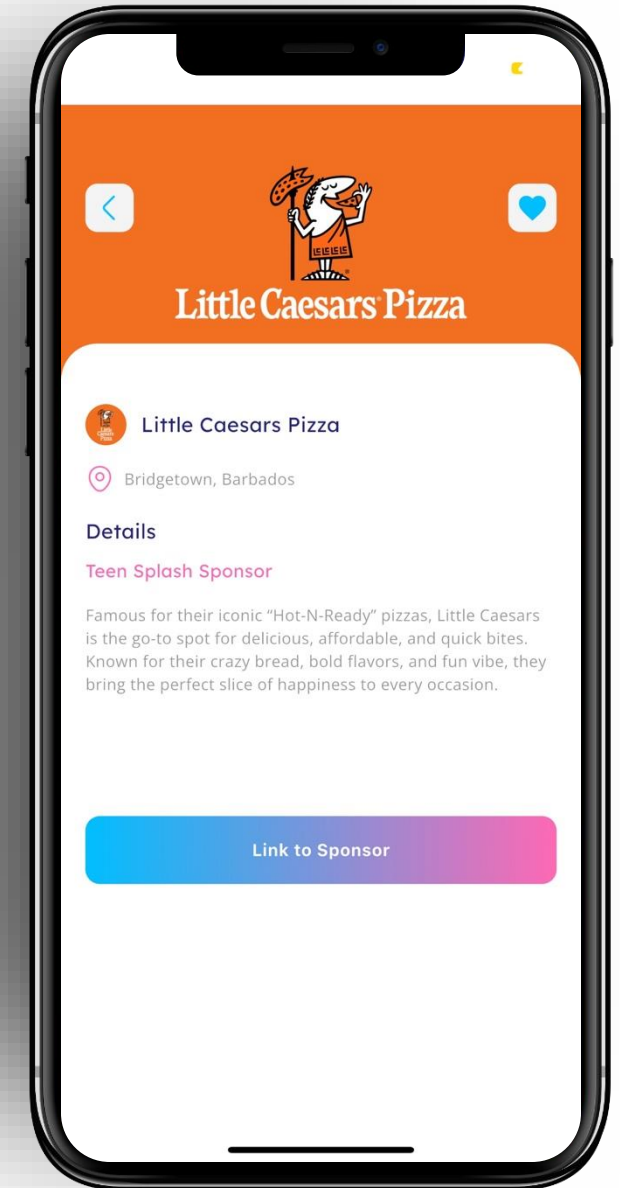
By being listed in Teen Splash, brands can directly reach a teen audience that is actively looking for deals and unique experiences. This exposure goes beyond typical advertising and places your brand directly in front of potential young customers.

Peer-Driven Marketing

The chatroom feature allows teens to naturally share recommendations, helping businesses gain credibility through word-of-mouth. Teens are more likely to trust and try products that their peers recommend, giving brands an authentic form of promotion.

Enhanced Customer Engagement

TeenSplash provides vendors with tools to create engaging offers and promotions that drive repeat visits and loyalty. Our analytics offer insights into how teens engage with your offers, allowing for data-driven improvements and targeted promotions



Why Partner with TeenSplash?

Unique Opportunity

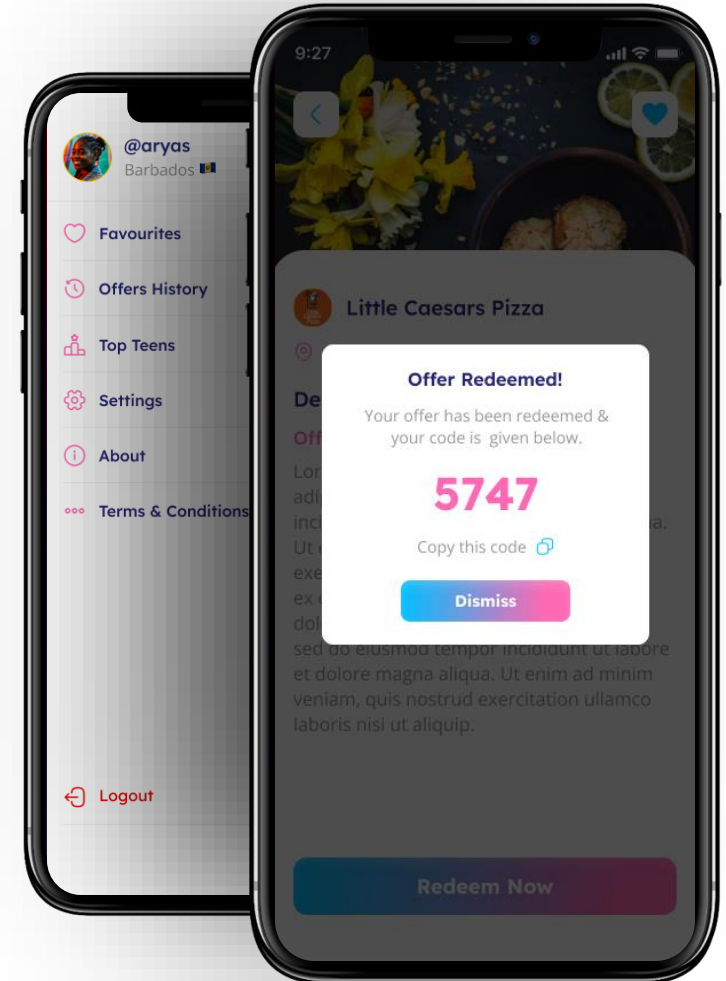
With young people spending over 85% of their time online, countries that fail to adopt a digital-first approach risk losing valuable engagement opportunities. Teen Splash offers the perfect solution, providing an interactive, data-driven, and highly engaging way to connect with youth in real time.

Direct Access to an Active Teen Market

Teen Splash provides a platform that directly engages a young audience who actively seek deals and social experiences. By joining TeenSplash, vendors and sponsors reach teens in a unique way that builds brand affinity and loyalty.

Be Part of a Growing Community

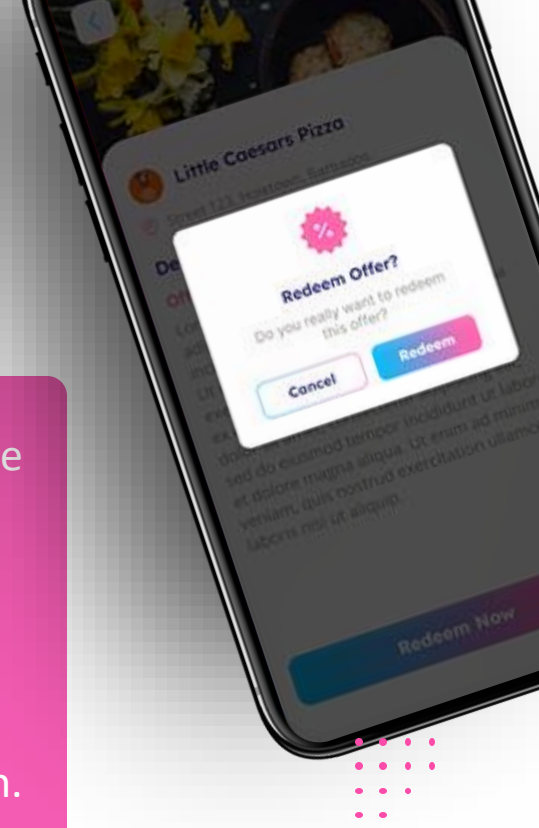
Major Minors Entertainment is committed to expanding Teen Splash's reach beyond Barbados, creating opportunities for regional partnerships. Partnering now gives your brand a first-mover advantage in a community set to grow and evolve with the youth market.



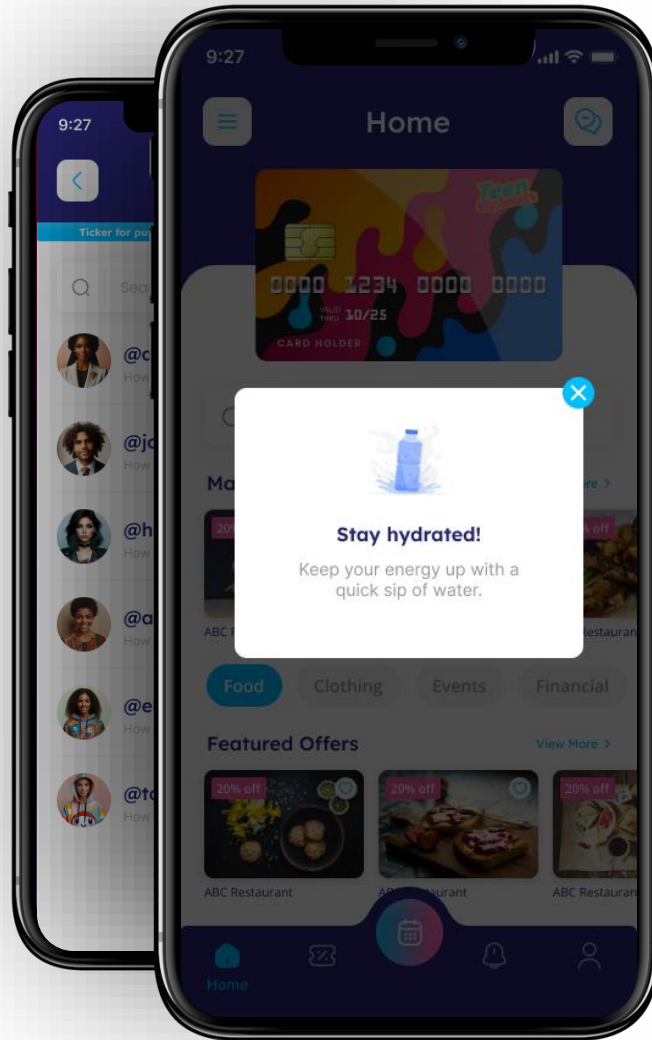
Vendor Subscription Package

BBD \$1,200 per month or
BB\$12,000 per year (\$2,400 save)

- Featured vendor placement in the app.
- Inclusion in some TeenSplash promotional campaigns.
- In-app promotion and digital coupon integration.
- Up to 5 featured deals per month.
- Access to 3 weekly push-notifications, to drive teen engagement.
- 3 weekly 2hr chatroom ticker campaign notifications.
- Analytics to track engagement and coupon redemptions.



Hydration Reminder Sponsorship Opportunity



Hydration Reminder Feature

TeenSplash includes a hydration reminder that pops up three times daily, encouraging teens to stay hydrated and promoting a healthy lifestyle. Each reminder is designed with engaging visuals and motivational messages to capture users' attention.

Branding Opportunity for Water Sponsors

A water sponsor can exclusively brand this hydration reminder, making their logo and message visible every time the reminder appears. This frequent exposure reinforces the sponsor's brand as synonymous with health and wellness.

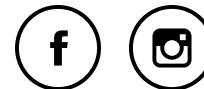


Teen Splash

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**THANK
YOU**